



# NATULIQUE®

## PROFESSIONAL HAIR CARE & COLOURS

NATULIQUE supplies organically based hair colours and certified organic hair care products to the professional market. The NATULIQUE professional hair care range is the only complete certified organic hair care range for professionals.

### NATULIQUE FACTS: Did you know?

The majority of personal care products, specifically shampoos and conditioners most often contain synthetic chemicals. These chemicals remain in your body over time and can clog the pores. When there is lack of oxygen in the skin layer, it can trigger skin irritations and allergic reactions.

Propylene Glycol can cause skin irritations, liver and kidney damages.  
Sodium Lauryl / Laurel Sulfate (SLS) is a known skin irritant, potentially carcinogenic.  
Sodium Laureth Sulfate (SLES) is potential carcinogenic, irritates skin and can cause hair loss.  
Diethanolamine (DEA) is potentially carcinogenic and can cause irritations on skin and mucous membrane.  
Methyl, Propyl, Butyl and Ethyl Parabenes can cause allergies and hormonal disturbances.

All of the above mentioned ingredients can readily be found in most cosmetics and hair care products. At NATULIQUE we are determined to leave out any harmful and questionable ingredients from our products and substitute them with the highest quality of natural, plant and vegetable based alternatives.

### NATULIQUE SIMPLY ORGANIC

CERTIFIED ORGANIC PROFESSIONAL HAIR CARE

NATULIQUE SIMPLY ORGANIC features various certified organic essential oils. The NATULIQUE SIMPLY ORGANIC product range has shown to be successful in treating psoriasis and eczema.

No Parabens
No Artificial Perfumes
No Artificial Colours
No Phenoxyethanol
No Testing on Animals

**HYDRATING:** Jojoba oil and Apricot Seed Oil

**NUTRITION:** Grape seed oil, Peach oil and Apricot Seed Oil

**PROTECTION:** Sunflower Seed Extract and Grape Seed Oil

**BRILLIANCE:** Essential Oils of Mandarin, Grapefruit and Lemon

The purest and safest product line in the market today measured on ingredients and health according to independent clinical analysis and tests made by the leading State run and controlled Approval Body in the World.

Olive oil is a favourite among all the health conscious people. It is known for its healthy benefits, both in regards of nutrition and overall for your hair and skin.

Olive leaf extract has substantial medicinal benefits and is known as a natural immune booster. It is natural anti-viral, anti-fungal, anti-bacterial. The olive leaf extract is extremely rich in protein, vitamins, minerals and repairs, strengthens, hydrates, and protects the hair & skin. Olive leaf extract is therefore a component in almost all the products of NATULIQUE SIMPLY ORGANIC.

**Made of gentle organic extracts and natural oils.**



# NATULIQUE®

## PROFESSIONAL HAIR CARE & COLOURS

### NATULIQUE SIMPLY COLOURS

ORGANIC BASED PROFESSIONAL PERMANENT HAIR COLOUR

NATULIQUE SIMPLY COLOURS is a gentle and lasting creme-based permanent hair colour in 68 natural shades, developed specially for professionals.

NATULIQUE SIMPLY COLOURS have been developed with a focus on natural ingredients that work together to offer a more gentle hair colour and extra conditioning. A special formulation of pure, natural sunflower seed extract, jojoba oil, apricot seed oil and grape seed oil, which activates the colour and actually restores the hair with a balanced nutrition of vitamins and proteins. Essential extracts of mandarin and lemon as well as precious oils of peach and lemon make the hair soft and silky. Organic ingredients also enhance the performance of the 100% ammonia free colour making it long lasting. It is so gentle that even clients that could not colour their hair due to scalp conditions or sensitivity can now have a complete colour service.

**The natural, gentle and lasting choice for a  
100% ammonia free permanent hair colour.**

**COLOUR COMPLEX SYSTEM (CSS).** A special Colour Complex System (CCS) protects and restructures the hair. The Colour Complex System ensures long lasting colours in one colour service.

#### Protection

Sunflower seed extract  
Grape seed oil

#### Nutrition

Grape seed oil  
Peach oil  
Apricot seed oil

#### Hydrating

Jojoba oil  
Apricot seed oil

#### Brightness & Brilliance

Sunflower seed extract  
Essential oil of mandarin  
Essential oil of grapefruit  
Essential oil of lemon

NATULIQUE SIMPLY COLOURS is 100% FREE OF PARABENS AND AMMONIA. Most hair colouring products on the market today contains ammonia, which is in family with nervegas and has direct influence on your bodily well being. Many salons don't even have proper ventilation installed, even though it's highly recommended when working in toxic foams from ammonia. The conscious and 100% ammonia-free alternative is NATULIQUE SIMPLY COLOURS